



Organization for the Relief of Underprivileged Women and Children in Africa. ORUWOCA, INC.

Empower a Woman....Give Hope to a Child

FOR IMMEDIATE RELEASE

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A DOLLAR FOR AFRICA INITIATIVE
Empower a Woman...Give Hope to a Child

"A Dollar for Africa" Initiative ORUWOCA Inc. will help cast a wider net of help on the Continent of Africa. This initiative will target Niger, Burkina Faso, and Liberia. Here in America, a dollar does not go very far, but in these three developing countries a dollar can buy many more life-sustaining things.

For example, in Niger, the poorest country in the world (177th out of 177 countries on the United Nation's Development Program (UNDP) Human Development Index).

- 61% of the population lives on less than one dollar per day.
- average per capita income is \$280 US per year
- infant mortality rate is 81 per 1,000 live births
- life expectancy is 49 years
- literacy rate is 28.7%
- primary school enrollment is 54%

In Burkina Faso, ranked 174th out of 177 on the UNDP Human Development Index:

- literacy rate is 30%
- life expectancy at birth is 43 years
- primary school enrollment is moving upward from 44% to 57%
- infant mortality rate declined from 107 per 1,000 live births to 97

In Liberia, devastated by war:

- Infant and maternal mortality rate is one of the highest in the world at 157 and 780 per 1,000 live births, respectively.
- Literacy rate is 37%
- primary school enrollment is 35%
- Approximately 450,000 Liberians were displaced as refugees and an additional 101,000 were combatants.

The health and education sectors and facilities were destroyed and staff were either killed or displaced. With just one dollar per day, ORUWOCA can have a major impact on poverty, education, and health in Niger, Burkina Faso, and Liberia. We ask your help by bringing this initiative to the attention of your (congregation, sorority, fraternity, School, community organization, business establishment) and asking for their financial support. Information about ORUWOCA is available on our website at oruwocainc@verizon.net. We would also be delighted to speak to your (church, school, organization, or business) about this initiative and the work of ORUWOCA to ***“Empower a Woman . . . Give Hope to a Child.”*** We are launching this initiative during the holiday season—a period of giving—but hope to continue it as an ongoing initiative throughout the year.

ORUWOCA is an organization of men and women who have the interest and well-being of the Continent of Africa at heart. We have a shared vision to ensure that women and children in Africa find relief from their challenging life conditions. We implement this vision through the educational and economic self-help programs we support. A three-week long Summer Leadership Academy in Niger, West Africa is one of ORUWOCA’s recent successful programs which reached out to 80 school-aged children with a curriculum of mathematics, French, health education/awareness (HIV/AIDS), cultural awareness, and environmental protection.

We look forward to furthering the work of ORUWOCA through the ***“A Dollar for Africa” Initiative.***

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